



# South East Asia's Only Annual Conference and Trade Fair for the Brewing Community

## WELCOME RECEPTION | 16 Aug 2017

18:00-20:00 **Quan Ut Ut** - 60 Truong Sa, Phuong 17, Quan Binh Thanh

## DAY 1 | 17 Aug 2017

08:30-09:00	<b>Registration - Trade Fair Opens</b>		
09:00-09:15	<b>WELCOME ADDRESS</b>		
09:15-10:00	<b>Keynote: Devin Kimble</b> (Hong Kong Beer Co.) - Beer in Asia - From Whence It Came And Where's It Going		
10:00-10:45	<b>Keynote: Kjetil Jikiun</b> (Solo Brewing) - Is Craft Beer Really About Beer?		
<b>10.45-11.15</b>	<b>MORNING BREAK &amp; NETWORKING</b>		
	<b>Track 1 Brewery Operations</b>	<b>Track 2 Ingredients</b>	<b>Track 3 Distribution &amp; Marketing</b>
11.15-12.00	<b>Vince Costanzo</b> <i>Costanzo Brewing Cons.</i> Minimize Your Oxygen, Maximize Your Flavour	<b>Axel Jany</b> <i>Weyermann</i> Weyermann® Specialty Malts and their Influence on Asian Craft Beer Recipes	<b>Loc Truong</b> <i>East West Brewing Co.</i> Betting on Small
12.00-12.45	<b>Michael Feische</b> <i>Handtmann</i> Under Pressure - Tank Risk Management	<b>Kjetil Jikiun</b> <i>Solo Brewing</i> A Practical Approach to Bottle Conditioning	<b>Devin Kimble</b> <i>Hong Kong Brewing Co.</i> You've Got To Run Fast Just To Keep Up.
<b>12.45-13.45</b>	<b>LUNCH &amp; NETWORKING</b>		
13.45-14.30	<b>Krones Panel Discussion</b> Setting Up in Asia - 5 Views T Champion (Little Creatures), C Setzer (Great Leap), S Pruenglampoo (Sandport) J Abilla (Cebu Brewing Co.) Chris Nüter (Long Sun)	<b>Chris White</b> <i>White Labs</i> Yeast Harvesting 101	<b>Giles Cooper</b> <i>Duane Morris</i> Raising the Equity Bar
14.30-15.15	<b>Thomas Noble</b> <i>Big Ass Fans</i> Quality Environment, Quality Beer		<b>Mark Parer</b> <i>Brewpack</i> Bigger & Better - How to bring your Craft Brew business to the next level.
<b>15.15-15.45</b>	<b>AFTERNOON BREAK &amp; NETWORKING</b>		
15.45-16.30	<b>Michael Eumann</b> <i>EUWA</i> Sustainable Brew Water Treatment	<b>Ding Ming Liang</b> <i>Barth-Haas Group</i> New Hop Varieties for Outstanding Beers	<b>John Pemberton</b> <i>Heart of Darkness Brewery</i> Getting to Grips with Social Media
16.45-17.30	<b>John Carvell</b> <i>Aber Instruments</i> The Importance of Yeast Pitching Rate Control in Modern Breweries	<b>Conference Brew Sensory Session</b> <i>Barth-Haas, Weyermann, White Labs &amp; Pasteur Street Brewing Co.</i>	<b>Group Discussion</b> Brand Building & Distribution Aaron Grieser ( <i>Beervana</i> ) Kevin Fernando ( <i>PT Corp</i> )
<b>18.00</b>	<b>END OF DAY 1</b> (evening networking events begin)		

\*Conference Schedule may be subject to change



# South East Asia's Only Annual Conference and Trade Fair for the Brewing Community

**DAY 2 | 18 Aug 2017**

08:30-09:00	<b>Registration - Trade Fair Opens</b>		
09:00-09:15	<b>WELCOME ADDRESS</b>		
09.15-10.00	<b>Keynote: Chris White</b> (White Labs) - Making The Greatest Beer You Can		
10.00-10.45	<b>Keynote: Felix Burberg</b> (Krones AG) - From Industrial To Craft - Krones Growth Into Craft Brewing		
<b>10.45-11.15</b>	<b>MORNING BREAK &amp; NETWORKING</b>		
	<b>Track 1 Brewery Operations</b>	<b>Track 2 Ingredients</b>	<b>Track 3 Distribution &amp; Marketing</b>
11.15-12.45	<b>Stéphane Meulemans &amp; Yves Gosselin</b> <i>Fermentis</i> <b>Sean Thommen</b> <i>East West Brewing Co.</i> SafAle BE-134 Saison Yeast Launch & Sensory Session		<b>Jordan Howard</b> <i>Pasteur Street Brewing Co.</i> Rethinking The Pitch
<b>12.45-13.45</b>	<b>LUNCH &amp; NETWORKING</b>		
13.45-14.30	<b>Michael Ruth</b> <i>Krones AG</i> Leading The Build	<b>Carl Setzer</b> <i>Great Leap Brewing</i> Chinese Sour Beer Development	<b>1st Asian Craft Beer Associations Forum</b>  <b>Representatives:</b> Wichit Saiklao (Thailand) Jun Flores III (Philippines) Tom Champion (Hong Kong) Erich Phillips (Cambodia) Victor Truong (Vietnam)  <b>Moderator:</b> Brian Spencer (Beer Travelist)
14.30-15.15	<b>Vince Costanzo</b> <i>Costanzo Brewing Cons.</i> Basic Lab Analysis - The unsung hero of your bottom line.	<b>PS Chiang</b> <i>Ashland</i> Brewing with Clarity	
<b>15.15-16.00</b>	<b>AFTERNOON BREAK &amp; NETWORKING</b>		
16.00-17.00	<b>Panel Discussion</b> Chris White, Devin Kimble, Felix Burberg, Kjetil Jikiun, Loc Truong, Stéphane Meulemans		
17.00-18.00	<b>Trade Fair Networking</b>		
<b>18.00</b>	<b>END OF SEA BREW 2017 CONFERENCE</b> ( <i>evening networking events begin</i> )		

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