



SEA Brew 2019 - Conference Programme

Day 1 | Thursday 26 September 2019

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|-------------|---|--|--|---|--|
| 0830 - 0900 | REGISTRATION DAY 1 (Conference Foyer) | | | | |
| 0900 - 0915 | Opening Address Charles Guerrier, <i>Founder, SEA Brew</i> | | | | |
| 0915 - 0930 | Welcome Address Wichit Saiklao, <i>Founder, Chit Beer</i> | | | | |
| | Presenter | | Topic | | |
| 0930 - 1015 | Stu McKinlay <i>Founder & Benevolent Dictator, Yeastie Boys</i> | | KEYNOTE: Export is Dead | | |
| 1015 - 1045 | Charles Guerrier <i>Founder, SEA Brew</i> | | KEYNOTE: State of the Industry | | |
| 1045 - 1130 | Morning Coffee | | | | |
| | Barth-Haas Hall (Conf Room 1) | | Joe White Maltings Hall (Conf Room 2) | | |
| | Presenter | Topic | | Presenter | |
| | | | | Topic | |
| 1130 - 1215 | Emanuele Piva <i>Beverage Sales Director, CFT</i> | Filling in Cans: The Benefits & CFT Group's Experience | 1130 - 1215 | Tom Lowe <i>Founder, Fourpure Brewery</i> | London Pouring! How Fourpure Made It |
| 1215 - 1300 | Georg Drexler <i>Head of Technical Support, Barth-Haas</i> | Innovative Hop Varieties & Products | 1215 - 1300 | Giles Cooper <i>Partner, Duane Morris LLP</i> | Understanding Distribution Agreements |
| 1300 - 1400 | Lunch | | | | |
| 1400 - 1430 | Olivier Caille Ph.D. <i>Technical Manager - Yeast Derivatives, Fermentis</i> | Yeast Protein Extract (YPE) & white beer haze stability | 1400 - 1445 | Ernest Ng <i>Founder & Head Brewer, RedDot Brewhouse</i> | Brewpubs - Set-Up Dynamics & Brand Experience |
| 1430 - 1500 | Konstantin Ziller <i>Brewmaster/R&D, Ziemann-Holvrieka</i> | | 1445 - 1530 | Chris Wong <i>Founder & Head Brewer, Heroes Brewing Co</i> | Brewng on an I\$land - Hong Kong |
| 1500 - 1530 | Dr Chris White <i>Founder, President & CEO, White Labs</i> | | High Temperature Fermentation | | |
| 1530 - 1615 | Afternoon Tea | | | | |
| 1615 - 1730 | Conference Brew Sensory Session ~ Barth-Haas - Fermentis - Barrett Burston - Heart of Darkness - Sandport Brewing ~ | | 1615 - 1730 | Asian Craft Beer Associations Forum TBA | |
| 1730 - 1900 | Brews with Beervana @ SEA Brew Trade Fair (1.5hr) | | | | |
| 1900 - 2200 | Asia Beer Championship Awards Night Berkeley Hotel Pratunam, Mayflower Ballroom | | | | |

TRADE FAIR OPEN

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Barth-Haas Innovative Hop Sampling

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*Programme subject to final confirmation



SEA Brew 2019 - Conference Programme

Day 2 | Friday 27 September 2019

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|-------------|---|---|--|--|
| 0900 - 0930 | REGISTRATION DAY 2 (Conference Foyer) | | | |
| 0930 - 0945 | <p align="center">Welcome Address Charles Guerrier, <i>Founder, SEA Brew</i></p> | | | |
| | Presenter | | Topic | |
| 0945 - 1030 | Dick Cantwell <i>Head of Brewing Operations, Magnolia Brewing Co</i> | | KEYNOTE: The Brewers Association Guide to Starting Your Own Brewery: the Two Lost Chapters | |
| 1030 - 1115 | Steve Anderson <i>Strategic Brewing Director, Barossa Valley Brewing Co</i> | | KEYNOTE: Managing Growth | |
| 1115 - 1145 | Morning Coffee | | | |
| | Barth-Haas Hall (Conf Room 1) | | Joe White Maltings Hall (Conf Room 2) | |
| | Presenter | Topic | | Presenter |
| | | | | Topic |
| 1145 - 1230 | Shigeharu Asagiri <i>Founder & CEO, COEDO Brewery</i> | The International Branding Strategy Experience | 1145 - 1215 | Patrick Jensen <i>Technical Solutions Director, Quality Assurance, YakimaChief Hops</i> |
| | | | 1215 - 1245 | Steven Allsopp <i>CEO, Galmegi Brewing Co</i> |
| 1230 - 1315 | Fal Allen <i>Brewmaster, Anderson Valley Brewing Co</i> | Gose; producing light and refreshing sour beer for the masses | 1245 - 1315 | Mont Stuart <i>Operations Manager, Joe White Maltings</i> |
| 1315 - 1415 | Lunch | | | |
| 1415 - 1515 | Thought Leadership Forum <i>Panelists to be announced</i> | Sustainability & Recycling in the Brewing Industry | 1415 - 1545 | Daniel McCulloch <i>Technical Sales Manager, Lallemand Brewing</i> |
| 1545 - 1615 | Afternoon Tea | | | |
| 1615 - 1715 | <p align="center">Experts Panel <i>Panelists to be announced</i></p> | | | |
| 1715 - 1900 | <p align="center">Habitat for Humanity Thailand Charity Event <i>Centara Watergate Pavillion Hotel (2 mins walk)</i></p> | | | |

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Oliver Woods, Founder, Beer Asia: Leveling Up Your Beer Business' Digital Performance

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